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Longgang host the first "art fair" will be issued a "Declaration on Great Fen"

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Longgang District, Industry Office, said the main Renhuang Hu, Longgang District Fair organized this painting, is to implement the "National Cultural Industry Promotion Plan", "Guangdong Provincial Construction Program for Cultural Province" and the Party on Fifth Third Plenary Session of the cultural industry development of the spirit, accelerate Longgang District, "Strong Cultural District" building initiatives. Also break the Dafen Oil Painting Village development challenges, enhance the Dafen Oil Painting Village brand, strengthen Dafen Oil Painting Village as the country's largest oil and commodity derivatives trading base in an important platform.

District, Industry Office will be based on accumulated over the years Dafen Oil Painting Village, the industrial scale and brand influence, make full use of the professional art expo platform to highlight the actual transactions, to improve the quality of art products, and expand the development of derivatives, and vigorously promoting exports trade, and strengthen cultural exchanges, domestic and foreign Dafen Oil Painting Village art show of the features and capabilities, to enhance the Dafen Oil Painting Village's international brand value.

Huang Hu said, Dafen Painting Expo will become the first professional, the leading trade show of paintings of goods will continue to hold down next year. Dafen Oil Painting Village was the first Fair at the venue, and now has become the first Fair Professional Exhibition, which will be completed from the Fair to the Fair venue pioneer founders of the magnificent turn professional development. Beginning next year, drawing Canton Fair will be held over the same period, the District Office of the text production and cultural expectations of leveraging Fair Fair, Fair to create the painting has become the largest trade show of goods painting.

It is understood that Bo was in this picture, the five giant oil painting of Chinese goods - great fun, Yiwu, Xiamen, Xianyou, these five commodities Putian oil painting production base in the industry trade association will be the first collective appearance, gathered in Dafen published to promote the rapid development of Chinese goods painting "Declaration of great fun."

Dafen Oil Painting Village in the lead, Longgang District, will form a brand of cultural industries, the formation of cultural industry bases and parks, "starting a" competitive landscape, and promote the overall competitiveness of the cultural industry a significant jump for the transformation of the economic Longgang District mode of development and upgrading of industrial structure adjustment and transformation for the Longgang District Urban Renewal, contribute to accelerate the integration process in the SAR.

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